

Product Overview

We take an award winning communication portfolio, with easy to use online reputation tools and our broad consumer network, to become the marketing team your business needs.

A central grey box contains four icons with checkmarks and the following text: 'Increase Visit Frequency', 'Enhance Online Reputation', 'Improve Retention', and 'Bring in More Revenue'. To the left are icons for Google+, Facebook, a speech bubble, and an envelope. To the right are icons for a location pin, Twitter, a 'CERTIFIED REVIEW' seal, and a calendar showing 'Monday 23'.

What We Do

Three colored boxes represent different services: 'Communication:' (blue) with an '@' icon, 'Reputation:' (green) with a star icon, and 'Local:' (orange) with a location pin icon. Each box contains a brief description of the service.

Stay in touch through **automated email & text communications**

- Appointment Confirmations
- Email promotions
- Customer referrals
- Satisfaction Surveys
- Consumer recalls
- Personalized, vehicle specific recommendations

Easy collection of **Certified Reviews** from actual customers

- Demandforce Syndication Network exposes businesses to over 140 million visitors per month
- Creates a consistent experience across the web

Reach your customers through **recurring email campaigns or postcards**

- Transform emails into ongoing weekly, monthly or yearly campaigns
- Emails send automatically and are easy to set up
- Use postcards to get the right message to the right customer & include special incentives

Seamless **Shop Management System Integration**

- Syncs with management system daily to ensure all customer information is up to date
- Reads vehicle data directly from management system to automatically send out service reminders